

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943251-2	09/02/12	September 2012	08/27/12 - 08/31/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1617

Flight Dates	Order #	Alt Order #
08/25/12 - 08/31/12	943251	07898169

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/27/12	08/31/12	M-F Early Sunrise	5:00-6:00 AM	MTWTF--	:30	5	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	MTWTF--	5	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WESH	M	08/27/12	5:44 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12D095H	\$300.00 NM
1	WESH	Tu	08/28/12	5:55 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12D095H	\$300.00 NM
3	WESH	W	08/29/12	5:13 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12D095H	\$300.00 NM
4	WESH	Th	08/30/12	5:45 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12D095H	\$300.00 NM
5	WESH	F	08/31/12	5:13 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12D095H	\$300.00 NM
2	08/27/12	08/31/12	NBC Today Show	7:00-9:00 AM	MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	MTWTF--	5	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	M	08/27/12	8:35 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D095H	\$1,100.00 NM
1	WESH	Tu	08/28/12	7:22 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D095H	\$1,100.00 NM
3	WESH	W	08/29/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D095H	\$1,100.00 NM
5	WESH	Th	08/30/12	8:44 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D095H	\$1,100.00 NM
2	WESH	F	08/31/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D095H	\$1,100.00 NM
3	08/27/12	08/31/12	*Early Sunrise @4:30AM	430a-5am	MTWTF--	:30	4	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	MTWTF--	4	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/27/12	4:57 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12D095H	\$75.00 NM
2	WESH	Tu	08/28/12	4:51 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12D095H	\$75.00 NM
4	WESH	W	08/29/12	4:42 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12D095H	\$75.00 NM
3	WESH	Th	08/30/12	4:57 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12D095H	\$75.00 NM
7	08/27/12	08/31/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	MTWTF--	:30	6	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	MTWTF--	6	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/28/12	9:17 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12D095H	\$650.00 NM
3	WESH	W	08/29/12	9:28 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12D095H	\$650.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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943251-2	09/02/12	September 2012	08/27/12 - 08/31/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED C	1617	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/27/12	08/31/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	MTWTF--	:30	6	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WESHW		08/29/12	9:52 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA120095H	\$650.00 NM
4	WESHTh		08/30/12	9:38 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA120095H	\$650.00 NM
5	WESHF		08/31/12	9:32 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA120095H	\$650.00 NM
2	WESHF		08/31/12	9:55 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA120095H	\$650.00 NM
8	08/27/12	08/31/12	NBC Today Show II	10AM-11AM	MTWTF--	:30	5	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESHM		08/27/12		NBC Today Show II	10AM-11AM	:00		\$600.00 NM
See MG 8.6									
2	WESHTu		08/28/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	OFA120095H	\$600.00 NM
1	WESHW		08/29/12	10:49 AM	NBC Today Show II	10AM-11AM	:30	OFA120095H	\$600.00 NM
3	WESHTh		08/30/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	OFA120095H	\$600.00 NM
5	WESHF		08/31/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	OFA120095H	\$600.00 NM
6	WESHF		08/31/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	OFA120095H	\$600.00 NM
MG for 8.4 08/27									
9	08/27/12	08/31/12	NBC Today Show III	11AM-12PM/10-11/	MTWTF--	:30	5	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/27/12	11:28 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA120095H	\$500.00 NM
2	WESHTu		08/28/12	11:50 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA120095H	\$500.00 NM
4	WESHW		08/29/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA120095H	\$500.00 NM
3	WESHTh		08/30/12	11:27 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA120095H	\$500.00 NM
5	WESHF		08/31/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA120095H	\$500.00 NM
10	08/27/12	08/31/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	MTWTF--	:30	5	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	MTWTF--	5	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		08/27/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA120095H	\$300.00 NM
3	WESHTu		08/28/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA120095H	\$300.00 NM
1	WESHW		08/29/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA120095H	\$300.00 NM
4	WESHTh		08/30/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA120095H	\$300.00 NM
5	WESHF		08/31/12	12:12 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA120095H	\$300.00 NM
11	08/27/12	08/31/12	Anderson Cooper 2-3p	2:00p-3:00p	MTWTF--	:30	5	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	MTWTF--	5	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/27/12	2:46 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	OFA120095H	\$150.00 NM
2	WESHTu		08/28/12	2:30 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	OFA120095H	\$150.00 NM
3	WESHW		08/29/12	2:50 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	OFA120095H	\$150.00 NM
5	WESHTh		08/30/12	2:19 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	OFA120095H	\$150.00 NM
4	WESHF		08/31/12	2:20 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	OFA120095H	\$150.00 NM
13	08/27/12	08/31/12	M-F 3-4 PM	3:00-4:00 PM	MTWTF--	:30	6	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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943251-2	09/02/12	September 2012	08/27/12 - 08/31/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1617

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/27/12	08/31/12	M-F 3-4 PM	3:00-4:00 PM	MTWTF--	:30	6	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
08/27/12 09/02/12 MTWTF-- 6 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WESHM 08/27/12 3:21 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12D095H \$400.00 NM 6 WESHTu 08/28/12 3:22 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12D095H \$400.00 NM 1 WESHTu 08/28/12 3:48 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12D095H \$400.00 NM 2 WESHW 08/29/12 3:32 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12D095H \$400.00 NM 3 WESHTh 08/30/12 3:28 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12D095H \$400.00 NM 4 WESHF 08/31/12 3:30 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12D095H \$400.00 NM									
14	08/27/12	08/31/12	M-F 4-5 PM NEWS	M-F 4-5 PM	MTWTF--	:30	5	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 MTWTF-- 5 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESHM 08/27/12 4:58 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12D095H \$700.00 NM 2 WESHTu 08/28/12 4:28 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12D095H \$700.00 NM 1 WESHW 08/29/12 4:26 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12D095H \$700.00 NM 4 WESHTh 08/30/12 4:13 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12D095H \$700.00 NM 5 WESHF 08/31/12 4:40 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12D095H \$700.00 NM									
15	08/27/12	08/31/12	M-F 5-6 PM ROT	5:00-6:00 PM	MTWTF--	:30	4	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 MTWTF-- 4 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 5:42 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12D095H \$900.00 NM 3 WESHW 08/29/12 5:42 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12D095H \$900.00 NM 2 WESHTh 08/30/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12D095H \$900.00 NM 4 WESHF 08/31/12 5:56 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12D095H \$900.00 NM									
16	08/27/12	08/31/12	M-F 6-6:30 PM	M-F 6-6:30 PM	MTWTF--	:30	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 MTWTF-- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 6:29 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 OFA12D095H \$1,600.00 NM									
19	08/27/12	08/31/12	M-F Entertainment Tonight	7:00-7:30 PM	MTWTF--	:30	5	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 MTWTF-- 5 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 7:10 PM M-F Entertainment Tonight 7:00-7:30 PM :30 OFA12D095H \$1,600.00 NM 3 WESHTu 08/28/12 7:11 PM M-F Entertainment Tonight 7:00-7:30 PM :30 OFA12D095H \$1,600.00 NM 4 WESHW 08/29/12 7:10 PM M-F Entertainment Tonight 7:00-7:30 PM :30 OFA12D095H \$1,600.00 NM 5 WESHTh 08/30/12 7:28 PM M-F Entertainment Tonight 7:00-7:30 PM :30 OFA12D095H \$1,600.00 NM 2 WESHF 08/31/12 7:09 PM M-F Entertainment Tonight 7:00-7:30 PM :30 OFA12D095H \$1,600.00 NM									
20	08/27/12	08/31/12	M-F Access Hollywood	Access Hollywood /	MTWTF--	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 MTWTF-- 3 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESHTu 08/28/12 7:42 PM M-F Access Hollywood Access Hollywood / :30 OFA12D095H \$1,600.00 NM 2 WESHW 08/29/12 7:54 PM M-F Access Hollywood Access Hollywood / :30 OFA12D095H \$1,600.00 NM									

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20	08/27/12	08/31/12	M-F Access Hollywood	Access Hollywood /	MTWTF--	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	08/31/12	7:45 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12D095H	\$1,600.00 NM
22	08/28/12	08/28/12	Tue NBC Prime AGT	Prime Other	-T-----	:30	1	\$6,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-T-----	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/28/12	8:22 PM	Tue NBC Prime AGT	Prime Other	:30	OFA12D095H	\$6,000.00 NM
24	08/27/12	08/31/12	M-Su News @ 11PM	11-1135p	MTWTF--	:30	3	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	MTWTF--	3	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	08/27/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	OFA12D095H	\$1,300.00 NM
1	WESH	Tu	08/28/12	11:19 PM	M-Su News @ 11PM	11-1135p	:30	OFA12D095H	\$1,300.00 NM
3	WESH	F	08/31/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	OFA12D095H	\$1,300.00 NM
25	08/27/12	08/31/12	NBC Tonight Show	11:35P-12:35XM	MTWTF--	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	MTWTF--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	08/31/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12D095H	\$800.00 NM
26	08/27/12	08/27/12	NBC Prime GRIMM	10:00-11:00 PM	M-----	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	M-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/27/12	10:36 PM	NBC Prime GRIMM	10:00-11:00 PM	:30	OFA12D095H	\$2,000.00 NM
28	08/27/12	08/31/12	Late Night w/Jimmy Fallon	12:35-1:35XM	MTWTF--	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	MTWTF--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/27/12	1:30 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	OFA12D095H	\$250.00 NM
Total Spots							71		

Payment Terms 30 Days

<u>Gross Total</u>	\$55,800.00
<u>Agency Commission</u>	\$8,370.00
<u>Net Amount Due</u>	\$47,430.00